



**Join CAI Alabama as we work  
to build better communities!**



As 2019 draws to an end, it is with sincere appreciation that I say thank you to the CAI Alabama Board of Directors for their leadership and to each of you our dedicated members. Your commitment to CAI and to providing the highest professional service to each of the communities that you serve is what continues to make CAI Alabama a strong and forwarding thinking organization.

Looking back on 2019, we can all be proud of the many ways that CAI promoted community and civic engagement. We have enjoyed great luncheons, evening socials, a golf tournament, and awesome speakers. Many of you have let us know about the great activities that have taken place within your various communities. Many of you have continued your own professional development and achieved PCAM certification and other professional designations. Others have proposed new initiatives for the CAI Alabama Chapter. From 2019 national award recognition for our CAI Chapter to individual awards, we are strong and making an impact because of each of you.

I want to say a special word of thanks and appreciation to all of our sponsors who not only give of their expertise and time but who faithfully support CAI financially as sponsors. Because of your faithful sponsorship, CAI Alabama is able to be a viable organization within our industry and state.

It has been a wonderful year and I am excited about 2020. I believe that CAI Alabama will see greater success as we continue to seek out opportunities to make a lasting impact within Alabama.

Many Thanks,

Mildred Lanier  
2020 CAI-Alabama President



## 1. CHAPTER PARTNER SPONSORSHIPS

BENEFITS	Diamond	Platinum	Gold	Silver
<b>Annual Cost Member</b>	<b>\$2,500</b>	<b>\$1,300</b>	<b>\$850</b>	<b>\$550</b>
Annual Cost Non-Member	\$3,000	\$1,550	\$1,100	\$750
VIP Reception to recognize and award local community leaders	x			
Recognition on the main page of CAI-AL website with link to your company website	x	x		
Logo with company entry in online service provider directory	x	x		
Advertisement in eNewsletter Issue of choice	1	1		
Complimentary Tickets to each Luncheon	4	3	2	1
Company Recognition in every eNewsletter Issue	Logo with Hyperlink	Logo with Hyperlink	Logo	Logo
Company Logo on all CAI-AL Event invitations	x	x	x	x
Company Logo CAI-AL Banner by Level	x	x	x	x
Recognition at CAI-AL Events	x	x	x	x

## 2. ADVERTISING

### E-NEWSLETTER ADVERTISING

The chapter publishes a quarterly eNewsletters. 4 issues a year. Includes an ad (landscape format) per eNewsletter with hyperlink to your website. Archived newsletters are viewable on website. **\$150 per Issue**

### WEBSITE ADVERTISING

**Banner Ad (left column) in online Service Provider Directory or other desired page** **\$100**

**Company Logo with your listing in the online Service Provider Directory** **\$50**



### 3. EVENT SPONSORSHIPS

All dates are tentative and subject to change.

#### PROFESSIONAL MANAGEMENT DEVELOPMENT PROGRAM (PMDP)

SEPTEMBER 11, 2020

The M-202 Association Communications class is scheduled to be held on September 11 at the Birmingham School of Law in Birmingham. This course is a great sponsorship opportunity to get in front of community association managers.

#### Professional Management Development Program (PMDP) Education sponsor

\$200

- Company logo will be on all promotional material
- Company representative to welcome attendees at beginning of the course.
- Company representative to hand out business cards, brochures, giveaways, etc. at the beginning of course.



#### CHAPTER MEETINGS

JANUARY 23 | FEBRUARY 20 | MAY 14 | SEPTEMBER 17 | NOVEMBER 12

Our chapter meetings are always well attended by 40 or more managers, homeowners and other business partners with a speaker making an educational presentation. Chapter meetings are great opportunities to market your business and your commitment to the community association industry in front of a large audience.

#### Chapter Meeting Sponsors

\$400

- Your company logo will be on all promotional material
- You may welcome guests at registration desk
- Your company will be introduced as the Luncheon Sponsor at the beginning of the luncheon
- You will have a couple of minutes to speak about your company.
- Your company logo will be on luncheon tables.
- You may bring business cards, brochures, giveaways, etc. for promoting your company.
- You may set up an exhibit table to showcase your company
- You may give away (a) door prize(s).
- You will receive additional free attendance for two guests. (you +2 others)



# 2020 SPONSORSHIP AND ADVERTISING CONTRACT

All prices quoted are CAI-AL member pricing.

## CHAPTER PARTNER SPONSORSHIPS

<input type="checkbox"/> Diamond Sponsorship	\$2,500	_____
<input type="checkbox"/> Platinum Sponsorship	\$1,300	_____
<input type="checkbox"/> Gold Sponsorship	\$850	_____
<input type="checkbox"/> Silver Sponsorship	\$550	_____

## WEBSITE ADVERTISING

<input type="checkbox"/> eNewsletter Ad 1 Q	\$150	_____
<input type="checkbox"/> eNewsletter Ad 2 Q	\$150	_____
<input type="checkbox"/> eNewsletter Ad 3 Q	\$150	_____
<input type="checkbox"/> eNewsletter Ad 4 Q	\$150	_____
<input type="checkbox"/> Banner Ad	\$100	_____
<input type="checkbox"/> Logo with Listing in Directory	\$50	_____

## EVENT SPONSORSHIPS

<input type="checkbox"/> M-202 Course in Birmingham	\$200	_____
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## Chapter Meetings

<input type="checkbox"/> January 2020 Meeting	\$400	_____
<input type="checkbox"/> February 2020 Meeting	\$400	_____
<input type="checkbox"/> May 2020 Meeting	\$400	_____
<input type="checkbox"/> Sept. 2020 Meeting	\$400	_____
<input type="checkbox"/> Nov. 2020 Meeting	\$400	_____

**GRAND TOTAL**

**YES, I am interested in sponsoring and advertising and choose the checked opportunities!**

Contract Date: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Cell: \_\_\_\_\_

## Method of Payment:

Help us save on finance charges, please pay by check. If you opt to pay by credit card, CAI-AL will add a 3% convenience fee to the grand total.

☐ Check (made payable to CAI Alabama)

☐ VISA ☐ MasterCard ☐ Discover ☐ AmEx

Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP \_\_\_\_\_

Expiration \_\_\_\_/\_\_\_\_ Security Code \_\_\_\_\_

With my signature below, I affirm that I am authorized to make the above commitment on my company's behalf. I have read and understand the benefits associated with this sponsorship and agree to pay in accordance with CAI Alabama Chapter payment terms. I understand that this form becomes a contract when signed.

Signature: \_\_\_\_\_

**RETURN BY JAN 15, 2020 TO:** CAI Alabama Chapter |  
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Fax: (205) 945-8255 | E-mail: julia@cai-al.com

